

"Your Local Weekly Since 1868 ♦ A Tradition Worth Keeping"

THE Messenger

Triple Play!

Pay one price & your full color ad appears in 3 places!

- 1. Online:** www.granitequill.com
- 2. The Messenger:** 5,000 direct-mailed copies weekly
- 3. The Messenger:** 10,000 FREE dropped copies weekly

RATES & FREQUENCY DISCOUNTS:

RUN FOR:	Week	8 Weeks	13 Weeks	26 Weeks	52 Weeks
Full Page	\$625	\$595	\$565	\$535	\$500
1/2 Page	\$315	\$300	\$285	\$270	\$250
1/4 Page	\$160	\$155	\$145	\$135	\$125
1/8 Page	\$80	\$75	\$72	\$68	\$64
1/16 Page	\$40	\$38	\$36	\$34	\$32
Other sizes at:	\$15.65/pci	\$14.85/pci	\$14.15/pci	\$13.35/pci	\$12.50/pci

Ad Size Dimensions

Full = 7.25"x9.5" • Half = 7.25"x4.7" or 3.55"x9.5"
 Quarter = 3.55"x4.7" • Eighth = 3.55"x2.3"
 Sixteenth = 2.25"x2.3"
 Twentieth = 1.75"x1.85"

Other sizes available at our per column inch (PCI) rate:

Column Width Measurements

1 column = 1.75" • 2 columns = 3.55"
 3 columns = 5.4" • 4 columns = 7.25"
See above for rates and discounts

Pre-pay monthly and take an additional **10% Off!** Call or email to reserve your space in an upcoming issue of The Messenger. Phone: 603.464.3388 • 800.281.2859 • Fax: 603.464.4106

Deadline: Mon. by 5pm • Email: quillsales@tds.net or granitequill@mcttelecom.com