

Senior Lifestyles

A guide to news and events for those 55+



RATES & FREQUENCY DISCOUNTS:

Frequency:	1 Month*	3 Months*	6 Months*	9 Months*	12 Months*
Full Page	\$600	\$500	\$450	\$400	\$300
1/2 Page	\$400	\$350	\$300	\$250	\$200
1/4 Page	\$200	\$175	\$150	\$125	\$100
1/8 Page	\$100	\$80	\$75	\$70	\$50

* Per Month

Ad Size Dimensions

Full = 7.25" x 9.5" • Half = 7.25" x 4.7"

Quarter = 3.55" x 4.7"

Eighth = 3.55" x 2.3"

Column Width Measurements

1 column = 1.75" • 2 columns = 3.55"

3 columns = 5.4" • 4 columns = 7.25"

See above for rates and discounts

Pre-pay monthly and take an additional **10% Off!** Call or email to reserve your space in upcoming issues. Phone: 603-464-3388 • 800-281-2859 • Fax: 603-464-4106.

Deadline: Mondays by 5:00 pm

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